

Advanced Security Solutions for the Retail Industry

In today's demanding and competitive environment, the need to see all facets of the business is greater than ever. Internationally, top retailers are seeking true visibility of all business areas to enhance processes such as distribution, operations, merchandising, loss prevention, safety and audit. Genetec has custom tailored a suite of IP security solutions designed to provide vision to all corners of the enterprise. Our open-architecture platforms integrate video and data to provide intelligence which can be used to monitor supply chain flow, streamline operations, enhance merchandising and protect customers, employees, property and bottom line profits.



GENETEC

Genetec offers advanced solutions to meet your needs

Genetec's full suite of security solutions are designed to specifically address the stringent demands of retail, providing today's asset protection professionals with the tools necessary to increase operational efficiency and offer top-of-the-line safety and protection.



OMNICAST

Omnicast™ is an enterprise IP video surveillance solution that provides seamless management of digital video, audio and data across any IP network. Its open and distributed architecture offers the freedom to design a system that truly matches a variety of needs.



SYNERGIS

Synergis™ is an enterprise IP access control solution designed with end-to-end IP connectivity, from access control, intrusion alarms, and EAS to the client workstation. With its unified security interface and its innovative open architecture, Synergis revolutionizes how organizations secure their facilities by providing unparalleled benefits.



AUTOVU

AutoVu is a license plate recognition (LPR) solution developed to accurately read plates from virtually any country, state or province in the world. Whether Fixed or Mobile, AutoVu solutions read plates of moving vehicles with unsurpassed accuracy at speeds of up to 140 MPH (225 km/h) within a variety of applications such as general security, surveillance, access control, and alarm management.

Genetec solutions will help you reach your goals and more

- Identify internal and external shrinkage
- Protect customers and employees
- Increase information sharing and reliability
- Monitor multiple stores from a single station
- Leverage existing analog hardware investments
- Identify suspicious point of sale transactions
- Provide remote access to archived video and data
- Integrate video with access control, intrusion alarms and EAS systems

Genetec understands your specific applications

Retail

Genetec understands that ensuring the security of the retail enterprise consists of protecting customers, staff and assets while having complete visibility of all other areas including sales floor, point of sale (POS) stations, receiving docks, inventory warehouse and parking facilities.

In-Store

- Integrated surveillance of POS transactions and cash handling areas
- Monitored access control to restricted areas and locked displays
- Customer and employee protection and behavioural analysis
- Video verification of fire, intrusion and electronic article surveillance (EAS) event alarms

Back-Office and Warehouse

- Employee protection and liability prevention
- Asset and equipment safeguards
- Warehouse and inventory surveillance
- Time and attendance observation through access control

Parking and Outdoor Premises

- Suspicious vehicle identification
- Entry and exit point security
- Overall asset/building protection
- Merchandise delivery surveillance

Extensive Premises Security

Omnicast and Synergis set new standards in scalability as they are capable of managing systems of any size. Whether it is one at a time, or in multiple groups, Genetec's solutions can accommodate any current or future growth plans. Additionally, Omnicast's Map feature provides benefits to large stores that require the ease of pinpointing specific cameras for time-sensitive video demands and increased efficiency.



Ease of Use

Contributing to an overall increase in user efficiency, the intuitive user interface found in all of Genetec's security solutions allows retail security staff to seamlessly move through multiple applications with ease and speed. Similarly, all of Genetec's security solutions are designed so that organizations can benefit from easy installation and fast deployment.

Information Sharing

Providing third-party central station staff or law enforcement authorities with the ability to access security system information enhances response to critical events. Omnicast's Federation provides the ease of sharing security data across various independent organizations throughout various geographic locations and within different time zones.



Experience These Powerful Benefits

Critical Response Time

Since response time to events is crucial for preventing profit theft, Omnicast's Metadata Engine gives retailers the ability to customize and pre-program highly sophisticated event/alarm procedures, reports and searches. Drawing and indexing data from multiple sources such as POS, access control, intrusion alarms, EAS and LPR systems and more, the Metadata Engine ultimately provides the system operator with a unified source of security information which automatically alerts personnel of very precise incidences.

Unified Security Interface

Synergis' open architecture provides retail security professionals with the freedom to design a solution that fits their needs. The open platform enables seamless integration with numerous third-party systems including legacy analog CCTV components, data mining, and video analytics.

Remote Access

With the added advantages of network capabilities, Genetec's full suite of IP security solutions offers users remote access capabilities. Security operators are given increased visibility of premises as they can monitor an unlimited number of cameras from multiple stores from a single secured access point over the network.



Infrastructure and Hardware Freedom

Boasting true open platform architecture, Genetec's full suite of security solutions provides retailers with the freedom to choose the best-of-breed IP cameras, encoders and storage that suit their preferences. Additionally, existing network infrastructures or hardware investments can be leveraged to optimize available network bandwidth and reduce overall system installation costs.

Complete Reliability

Offering retailers peace of mind, Omnicast's failover and redundancy features allow for access to live and stored video recordings at all times. Whether it is POS viewing, or all store cameras, Omnicast's failover system will automatically assume all functions of a failed component, while maintaining the integrity of the data and ensuring absolute reliability.

Vehicle Identification

Offering the highest level of accuracy, AutoVu secures a facility's entry and exit points as it reads vehicle plates at differential speeds of up to 140 MPH (225 km/h). AutoVu's sophisticated intelligence enables security personnel to extract information related to the frequency and duration of parking facility use, providing the ability to analyze parking user behaviour and prevent theft through the identification of suspicious individuals or ORT (organized retail theft).

Why Genetec?

With over 10 years of expertise in developing IP security solutions, Genetec's full suite of products help businesses and organizations reduce their overall costs of ownership. Due to our pioneering and innovative culture, our engineers understand the importance of leveraging the unique advantages of IP network capabilities. It is this devotion to technological advancement which enables us to present our customers with superior solutions which are unsurpassed in scalability and in user-friendliness. With installations situated across the globe in a variety of applications such as transportation, education, retail, and gaming, our products as well as our customer experience uphold the highest standards of quality on the market.

"Omnicast was the most robust product we tested and offered the most settings and configurations for viewing and storage. Another reason we chose Genetec is they offer a full suite of security solutions. Their Synergis access control product provides us with a potential solution to better manage key areas such as receiving doors and has even offered us the potential for a keyless store."

Joe Fryar
Director of Loss Prevention
at K-VA-T Food City
Virginia, USA

"With Genetec solutions we were able to drastically reduce our installation costs. Our new system was able to function off the existing IT infrastructure and we were able to keep a lot of our existing hardware investments. As owners and operators of some of the largest shopping complexes in the world, we really appreciated the fact that our Genetec solution has given us the freedom of growing our system to a very large number of cameras, and at our own pace."

Joseph Schuldhuis
V.P. Information Technology
at West Edmonton Mall / Mall of America
Alberta, Canada





About Genetec

Genetec is a pioneer in the physical security and public safety industry and a global provider of world-class IP video surveillance, access control and license plate recognition (LPR) solutions to markets such as transportation, education, retail, gaming, government and more. With sales offices and partnerships around the world, Genetec has established itself as the leader in innovative networked solutions by employing a high level of flexibility and forward-thinking principles into the development of its core technology and business solutions. Genetec's corporate culture is an extension of these very same principles, encouraging a dynamic and innovative workforce that is dedicated to the development of cutting-edge solutions and to exceptional customer care.

For more information,
www.genetec.com

Genetec Inc.
2280 Alfred-Nobel Blvd.
Suite 400
Saint-Laurent, Quebec
Canada H4S 2A4
Tel.: 514 332-4000
Fax.: 514 332-1692
www.genetec.com

